

## Skiing, leaving with skiing and for skiing

Nathanael is a fast and fluid skier who likes to link big curves and jumps, whose skiing is speed engaged. He likes forest skiing as well as open terrains (especially suited to his style of big curves skiing) and steep couloirs. Like the mountain, he likes skiing for its diversity and its numerous possibilities of expression. For some few years, he's been conciling skiing and professional life to live entirely from his passion. Today he's member of the freeski team and team manager assistant for Atomic and thus devotes all his time to freeskiing and sport marketing, a field he feels comfortable in.

Schedule of season 2002/2003 :

- summer in the southern hemisphere : Chile and Argentina ;
- autumn : Mondial du ski in Les 2 Alpes (France) and first skiercrosses of the season ;
- January : Canada (Whistler) and USA (Snowbird) for the first contests of freeskiing and skicross World Tour ;
- photos and video trips ;
- powder snow sessions in the French Alps ;
- participation in the freeskiing contests in France ;
- journey in Alaska at the end of the winter (in preparation).

## Press book (extracts)

*www.freeskiers.org - January 2002. « Whistler, BC, IFSA 2002 World Tour Day 1. French Atomic Skis athlete Nathanael Fresnois of La Rosiere came a solid third with what many in the crowd described as a beautiful strong run. »*

*FHM, November 2001 :*

*« Nathanael finds his pleasure on the virgin slopes of Alaska, South America or New-Zealand. This inclination for journeys is already attracting him towards snow-covered summits of Africa or the oceans. Nat is also today a sharp-tips' competitor. »*

*SKI FRAN AIS, June 2000 :*

*« Doing a jump when there's plenty of snow, where you don't take lots of risks if you fall down, isn't any harder technically than skiing a line like Nathanael Fresnois's in Chamonix, in the middle of stones, with 35 metres ridge below : if you miss one turn, then you go for 35 metres in the stones... »*

## History

- 25 years old, from La Rosière 1850, Haute-Tarentaise (Savoie, France).
- Alpine skiing with the ski club of La Rosière.
- Higher school of business in Chambéry (Savoie, 1998-2001).
- First freeskiing contest of the IFSA World Tour in 1999 in Switzerland in Andermatt (6th) and qualifying for the final of the World Championships in Alaska.
- Professional experience :
- Team manager assistant for Atomic since 2001 (management of the team, logistics, press relations) ;
- Ski editor for the web site [www.ridearth.com](http://www.ridearth.com) in 2000 (devoted to alternative sports) ;
- Reception and organisation of the logistics for the riders, Europe media relations for the World Heli Challenge in 2000 ;
- Training in Hong-Kong in 1997 (Leo Burnett International and Ray-Ban).
- Hobbies and other interests : sky diving, mountain biking, surfing, golfing, reading, good wine (« We're not French for nothing ! »).

